动点科技 technode tnglobal JUMPSTART by tnglobal

A LEADING INTERNATIONAL TECHNOLOGY INNOVATION PLATFORM IN ASIA

MEDIA · EVENTS · COMMUNITY

2012-2026



MISSION & VISION

CONNECTING GLOBAL INNOVATION RESOURCES TO DRIVE TECHNOLOGICAL ADVANCEMENT

TechNode Group is a technology innovation platform and media network built around a distinctive mission: helping Asian innovation go global and connecting the world with Asia's technology ecosystem. With nearly two decades of experience covering and participating in China's technology industry, TechNode combines deep local knowledge with an international network spanning China, Southeast Asia and global markets through TechNode, TNGlobal, Jumpstart and TechNode China. Its unique advantage is that it is more than media: by integrating content and storytelling with events, ecosystem building, corporate innovation and cross-border connections.

TechNode sits at the intersection of technology, media, capital and international expansion—giving it both the credibility to explain Asia's innovation to the world and the network to help companies, investors and institutions participate in it.

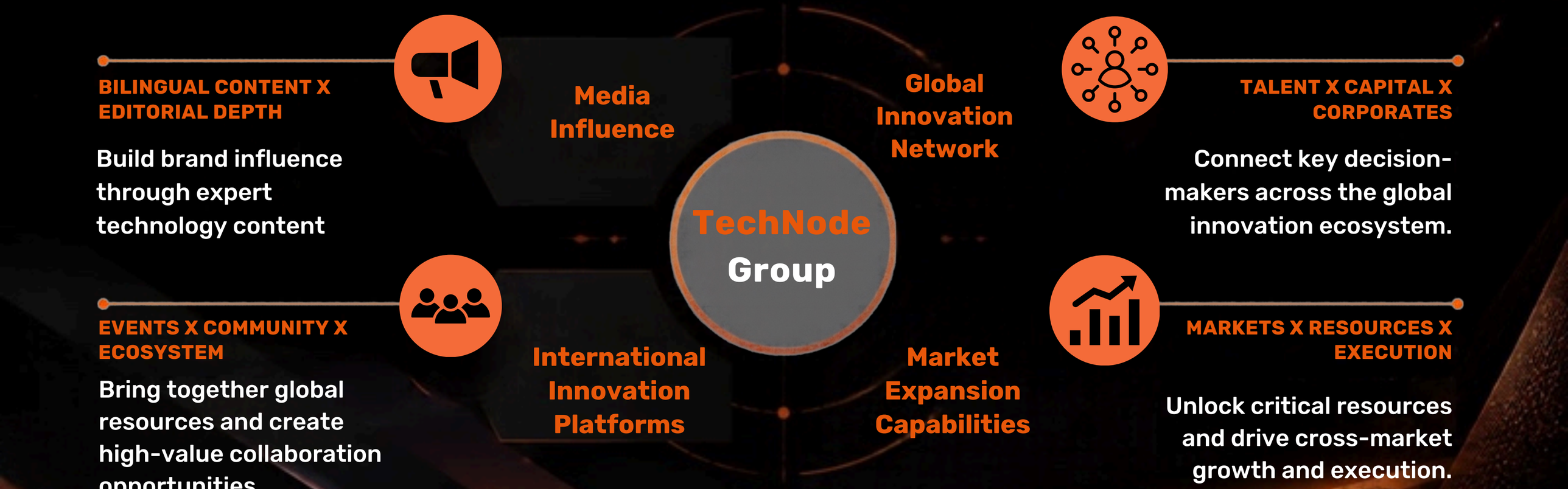
DR. GANG LU

- Founder and CEO of **TechNode**
- Co-founder of **BEYOND**
- Chairman of the **Macau Technology General Association**
- Expert under the **Shanghai Thousand Talents Program**
- Sole recipient of the **Entrepreneurial Award** at the 2017-2018 Study UK Alumni Awards in East Asia
- One of China's most internationally influential **technology bloggers**
- PhD in Wireless Communications from the **University of Sheffield, United Kingdom**
- Guest Professor at the School of Design and Art, Hunan University



WHY TECHNODE GROUP

FOUR CORE CAPABILITIES FOR GLOBAL GROWTH



BILINGUAL CONTENT X EDITORIAL DEPTH

Build brand influence through expert technology content

TALENT X CAPITAL X CORPORATES

Connect key decision-makers across the global innovation ecosystem.

EVENTS X COMMUNITY X ECOSYSTEM

Bring together global resources and create high-value collaboration opportunities.

MARKETS X RESOURCES X EXECUTION

Unlock critical resources and drive cross-market growth and execution.

FIVE CORE RESOURCES



GLOBAL MEDIA

01



GLOBAL CAPITAL NETWORK

02



GLOBAL INNOVATIVE COMPANIES

03



GOVERNMENTS AND INSTITUTIONS

04



GLOBAL INNOVATION LEADERS

05

01 GLOBAL MEDIA

1.1 OWNED MEDIA

- Four Core Technology Media and Innovation Platforms Amplifying Asia's Innovation Impact

CHINESE-LANGUAGE MEDIA | **ENGLISH-LANGUAGE MEDIA**

动点科技

IN-DEPTH THEMATIC REPORTING AND PRODUCT REVIEWS

Built around in-depth topic coverage and professional product reviews, supported by a multi-platform audience network and global technology communities, TechNode China continuously amplifies the visibility of innovative products.

1M+ **Total Followers**

technode

THE GLOBAL ENGLISH-LANGUAGE WINDOW INTO CHINA'S TECHNOLOGY

Serving a global professional audience, TechNode has long reported on and explained China's technology landscape, helping Chinese companies enter global search, media, and industry decision-making ecosystems.

CITED, TRANSLATED, OR REPUBLISHED BY LEADING INTERNATIONAL MEDIA

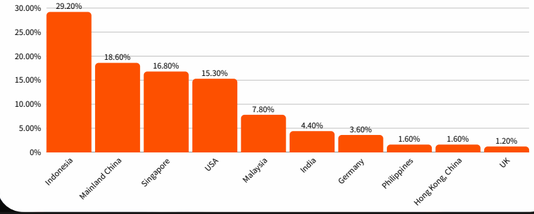
FORTUNE · TechCrunch · MIT Technology Review · technobuffalo · The Drum

tnglobal

A LEADING CROSS-BORDER INNOVATION PLATFORM CONNECTING ASIA

Based in Southeast Asia and covering the broader Asian innovation ecosystem, TNGlobal connects companies, investors, founders, and regional partners.

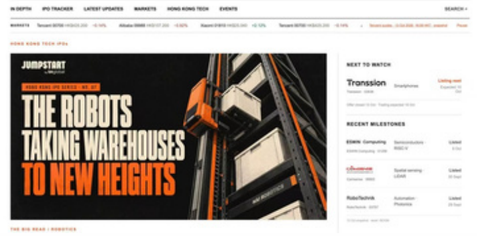
15,000+ **Email subscribers**



JUMPSTART by tnglobal

FOCUSED ON HONG KONG TECHNOLOGY IPOS AND INNOVATION COMMUNITY

From Hong Kong, Jumpstart reaches founders, investors, and international innovation communities through English-language content, strengthening visibility in key markets.



Series of Reports on Technology IPOs

01 GLOBAL MEDIA

1.2 BROAD INTERNATIONAL TECHNOLOGY MEDIA NETWORK

- Deeply rooted in technology and innovation, TechNode maintains long-term relationships and collaborations with leading global technology, business, and financial media.



1000+

TECH MEDIA CONTACTS

40%

INTERNATIONAL TECH MEDIA

30%

TIER-ONE TECH MEDIA

02 GLOBAL CAPITAL NETWORK

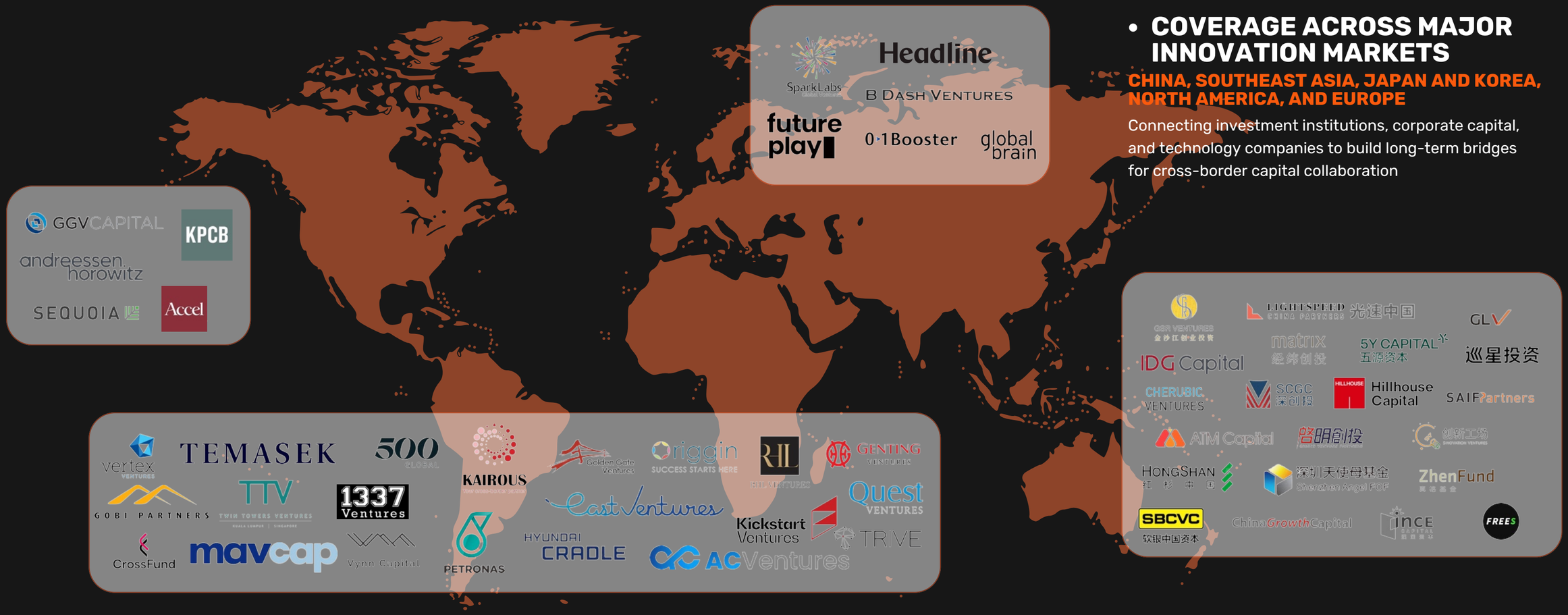
Connecting Capital with Innovation
and Bringing Innovation to the World

500+ GLOBAL INVESTMENT INSTITUTIONS

- **COVERAGE ACROSS MAJOR INNOVATION MARKETS**

CHINA, SOUTHEAST ASIA, JAPAN AND KOREA, NORTH AMERICA, AND EUROPE

Connecting investment institutions, corporate capital, and technology companies to build long-term bridges for cross-border capital collaboration

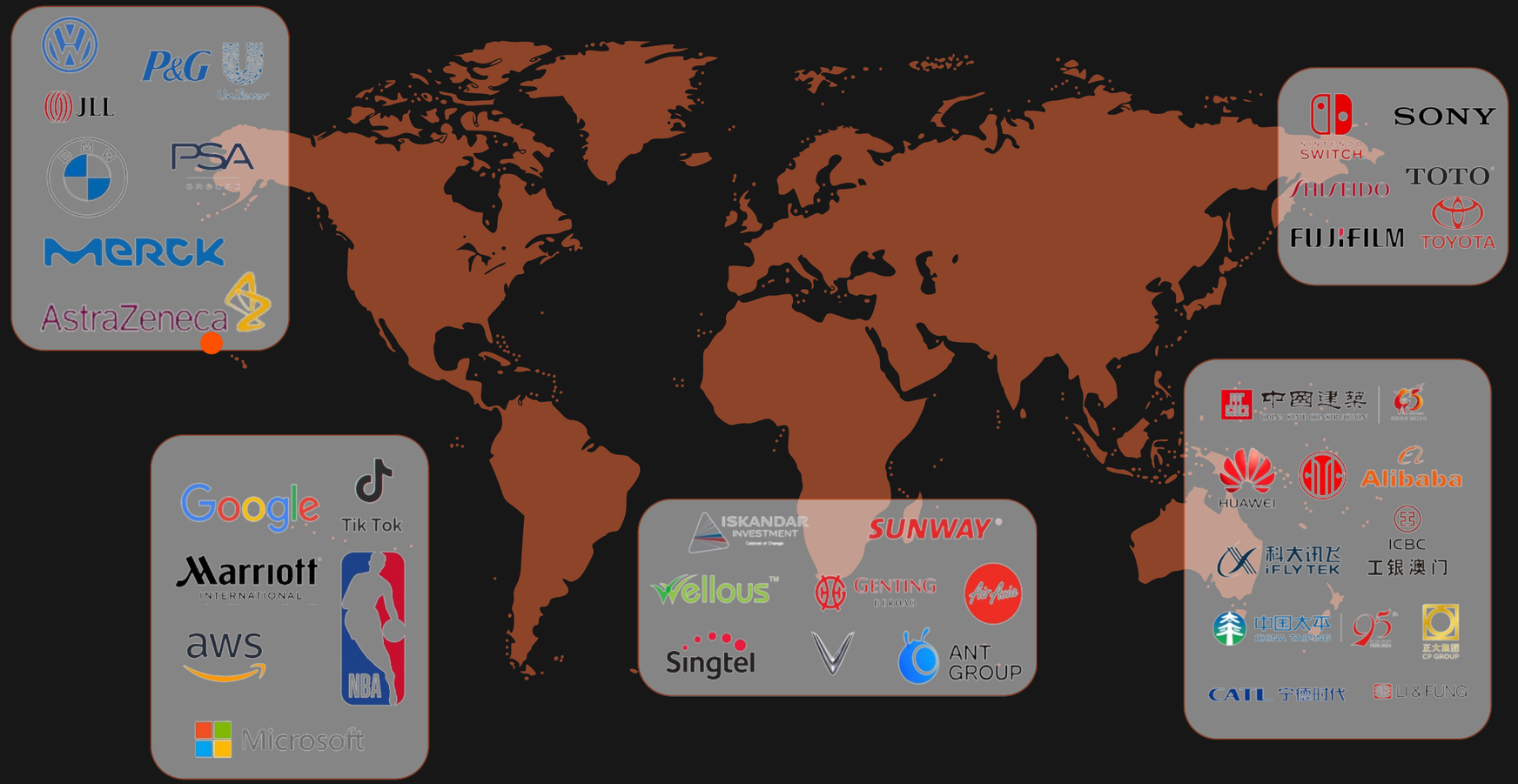


Selected Investment Partners

03 GLOBAL INNOVATIVE COMPANIES

3.1 GLOBAL LEADING ENTERPRISE NETWORK

• Cross-region • Cross-industry • Connecting Global Innovation



10,000+

GLOBAL INNOVATIVE COMPANIES

500+

TECHNOLOGY GIANTS, UNICORNS, AND GROWTH COMPANIES

Covering major innovation markets worldwide, the network connects leading companies across industries and accelerates cross-border collaboration and global growth.

03 GLOBAL INNOVATIVE COMPANIES

3.2 GLOBAL STARTUP ECOSYSTEM NETWORK

- Bringing together startups, ecosystem partners, and university innovation resources to build a global innovation ecosystem that supports the full startup journey.



Startups

The Source of Innovation

3,000+	20+	60%
Company Resources	Countries and regions	GBA Companies

- Connecting high-quality startups worldwide and discovering high-growth innovators



Ecosystem Partners

The Resource Hub

200+	9	20%
Partners	Ecosystem Roles	International Institutions

- Connecting industry, capital, and service organizations to build an open and collaborative ecosystem



University Accelerator

The Engine of the Future

300+	150+	25%
Innovation Projects	University Partnerships	International Resources

- Connecting leading universities and research institutions worldwide to accelerate commercialization and talent development

04 GOVERNMENTS & INSTITUTIONS

Connecting government and institutional partners worldwide to advance innovation and industrial development



GOVERNMENT AND OFFICIAL AGENCIES

Policy Dialogue • Investment Promotion • Industry Collaboration

- Seoul Investment Promotion Agency
- Singapore Investment Promotion Agency
- London Development Promotion Agency
- Ministry of Foreign Affairs of Brazil
- Ministry of Foreign Affairs of Indonesia
- Indonesia Coordinating Ministry for Maritime and Investment Affairs
- Ministry of Investment of Indonesia

EMBASSIES AND CONSULATES

Deepening International Cooperation and Mutual Understanding

- Embassy of Indonesia in China
- Embassies and consulates in China
- Other official representative offices

.....

CHAMBERS OF COMMERCE AND INDUSTRY ASSOCIATIONS

Bringing Business Communities Together and Building Bridges for Collaboration

- Indonesian Chamber of Commerce and Industry
- China-Singapore Chamber of Commerce
- Dubai Chambers

.....

05 GLOBAL INNOVATION LEADERS

Connecting the next generation of leaders, global capital, and leading founders to build an open platform for meaningful exchange and collaboration.

BRING TOGETHER KEY COMMUNITIES

Connect next-generation leaders, global capital, and unicorn founders.

ENABLE MEANINGFUL EXCHANGE

Create collaboration opportunities through high-quality events and closed-door dialogues.

CREATE LONG-TERM VALUE

Move from dialogue to partnership and support the sustainable development of the innovation ecosystem.

COSEAT

GLOBAL NEXT-GEN LEADERS COMMUNITY

- High-quality peer relationships
- In-depth cross-sector exchange
- Co-creating a more impactful future

ARC HOUSE

GLOBAL FOUNDERS ALLIANCE

- Convening exceptional founders
- Meaningful connections built on trust
- Exploring the next stage of company growth together

ACE
ASIA CAPITAL EXCHANGE

A PREMIUM COMMUNITY FOR GLOBAL INVESTORS

- Leading investment institutions and family offices
- Corporate and long-term capital
- Cross-border opportunities and long-term value

THREE CORE BUSINESSES

Bringing Together Global Innovation Resources to Create New Industry Opportunities

Transforming our **FIVE CORE RESOURCES** into brand influence, industry connections, and market growth opportunities.



MEDIA SERVICES

Through a global technology media network and strong content capabilities, we help innovative companies strengthen brand influence and international visibility.

01



INNOVATION PLATFORMS

We build flagship platforms connecting technology, industry, capital, and global innovation communities, creating high-value opportunities for exchange and collaboration.

02



MARKET EXPANSION

We connect government, industry, capital, and ecosystem resources to help companies enter new markets, establish partnerships, and accelerate execution.

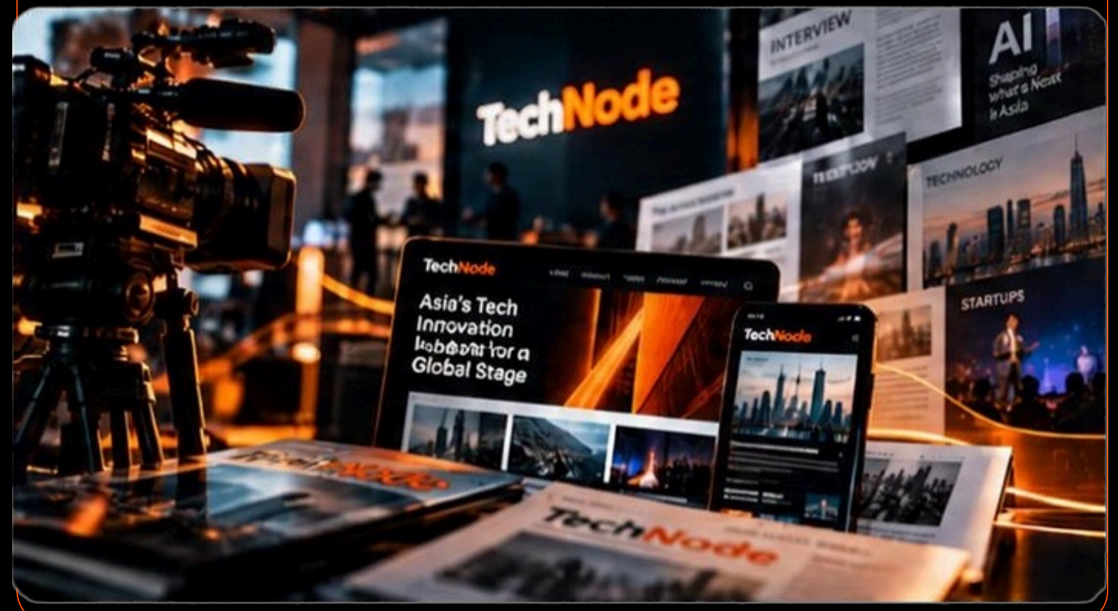
03

01 MEDIA SERVICES

Owned Media Portfolio x Global Media Network • Two Engines for Global Communications

1.1 OWNED MEDIA INFLUENCE

- Build thought leadership through expert technology content and continuously strengthen brand awareness and influence.



1.2 GLOBAL MEDIA PARTNERS

- Connect with leading international technology media to enable cross-market distribution and amplify global reach.



1.1 OWNED MEDIA INFLUENCE

1.1.1 In-depth Content Partnerships

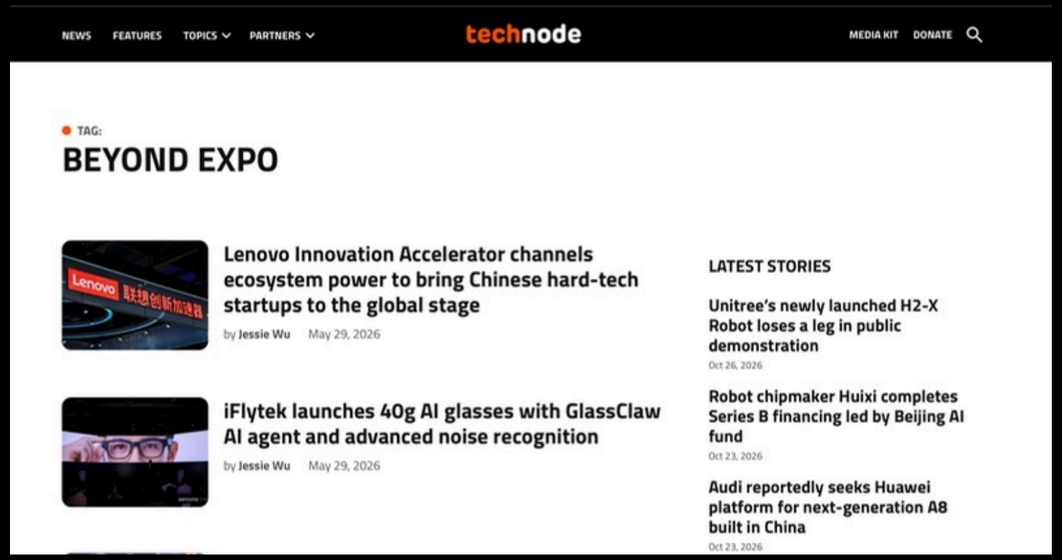
- Drawing on our professional technology media perspective and industry insight, we consistently produce high-quality, specialized content.

CORPORATE BRAND COMMUNICATIONS CASE — ANT GROUP



TechNode and TNGlobal have built a long-term partnership with Ant Group, providing multi-format content services around AI, FinTech, and globalization, including special reports, executive interviews, competition coverage, and international brand content.

MAJOR EVENT COMMUNICATIONS CASE — BEYOND



TechNode and TNGlobal maintain a long-term strategic partnership with BEYOND. Through pre-event promotion, on-site coverage, and post-event in-depth reporting on event highlights, frontier technologies, innovative companies, and industry trends, we continuously expand the event's international visibility and industry influence.

1.1 OWNED MEDIA INFLUENCE

1.1.2 Customized content

- Developing exclusive content and communications narratives around a company's brand, technology, and industry value.

Video Series Co-produced by Founder Dr. Gang LU

- A rare bilingual opinion leader in China's technology industry with both a global perspective and the ability to communicate complex ideas with depth.

50M+
TOTAL EXPOSURE

800,000-1,050,000
AVERAGE VIEWS PER EPISODE

VIEWS PER LONG-FORM VIDEO **300,000-400,000+**



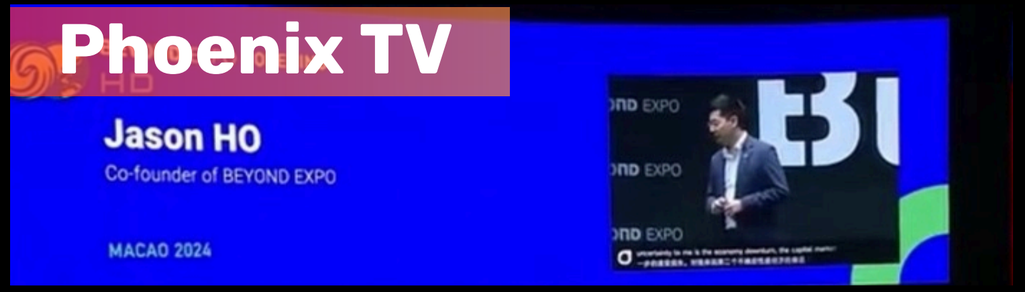
1.2 GLOBAL MEDIA PARTNERS

1.2.1 Integrated PR Services

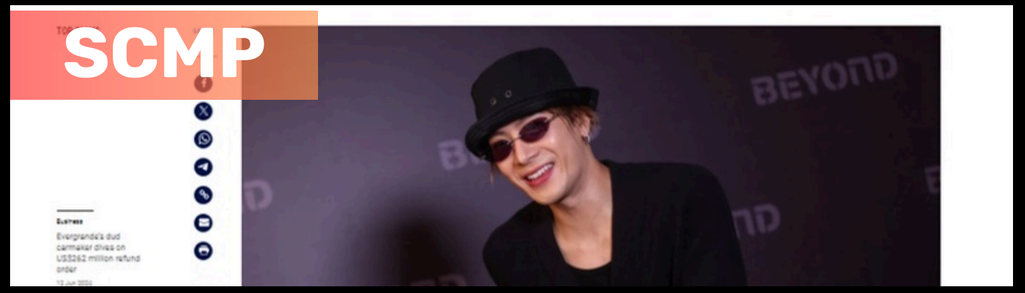
- Co-marketing with industry and international media
- International press release distribution
- Connecting brands with leading media worldwide to expand communications reach.
  - Journalist and KOL outreach and interview coordination
  - Domestic and international social media account management













1.2 GLOBAL MEDIA PARTNERS

1.2.2 Awards

- Through extensive media and industry networks, our respected innovation awards help companies build lasting industry influence.



CHINABANG AWARDS

11000+ NOMINATIONS

Launched by TechNode in 2012, the ChinaBang Awards identify and celebrate outstanding Chinese technology innovators. Over more than a decade, the program has received 11,000+ nominations and become a recognized benchmark for industry innovation.



ORIGIN AWARDS

800+ WINNING COMPANIES

Focused on Asia's innovation ecosystem, the Origin Innovation Awards promote collaboration and growth across Asia, recognize outstanding innovators and institutions, and help startups grow and connect with industry leaders.



BEYOND Awards

1500+ NOMINATED COMPANIES

From 2021 to 2026, the BEYOND Awards identified innovative companies and products worldwide with breakthrough technologies and industry-leading solutions.

02 INNOVATION PLATFORMS

Integrating global technology, industry, capital, and innovation resources to create diverse events and engagement formats that continuously connect key communities and collaboration opportunities.

2.1 GLOBAL FLAGSHIP EVENT

- Convening Innovation Worldwide



2.2 CHINA'S INDUSTRIAL INNOVATION ECOSYSTEM

- Immersive Access to Real-World Industry



2.3 CONNECTING ASIAN MARKETS

- Unlocking Cross-border Growth Opportunities



2.1 INNOVATION PLATFORMS | GLOBAL FLAGSHIP EVENT

BEYOND Connecting Global Innovation

BRINGING FIVE CORE RESOURCES TOGETHER IN MACAO

- Creating Asia's most distinctive, dynamic, and internationally influential technology event.



130,000+ GLOBAL ATTENDEES

3,000+ EXHIBITORS

1,250+ SPEAKERS

120+ COUNTRIES & REGIONS



Founder, Chairman and CEO of CATL



Founding and Managing Partner of HongShan Capital



Co-founder and Executive Chairman, Alibaba Group



Chairman of Fosun International



Olympic Champion, Table Tennis Grand Slam Winner



President of Zhejiang Lab; Founder of Alibaba Cloud



The founding dean of the Lee Kuan Yew School of Public Policy at the National University of Singapore, and the former president of the United Nations Security Council



Nobel Prize Winner in Chemistry (2016)



Sands Global Ambassador



Founder and Dean of Shenzhen InnoX Academy and XbotPark Robotics Incubator









2.2 INNOVATION PLATFORMS | CHINA'S INDUSTRIAL INNOVATION ECOSYSTEM

Creating the right innovation format for every industry trend and market need

DIFFERENT SCALES • DIFFERENT THEMES • DIFFERENT AUDIENCES



BEYONDtheScenes

Bringing frontier technologies to more cities and industries

Hangzhou • Shanghai • Suzhou • Beijing • and more

Focused on AI and emerging technologies, connecting local industries and innovation ecosystems. Launched in multiple cities with thousands of industry participants.



XIN Summit

Focused on industry trends and energizing innovation

Focused on industry trends and energizing innovation, with 5,000+ attendees.

The summit brings together global technology companies, investment institutions, and industry leaders to advance industrial innovation and collaboration.



Hainan Southeast Technology & Arts Festival

Technology x Industry x Culture x Lifestyle

With cumulative participation of 90,000+

The program integrates technology, industry, and culture to create a city-scale innovation experience.

2.3 INNOVATION PLATFORMS | CONNECTING ASIAN MARKETS

Building innovation platforms that connect Asia's emerging markets through local government, industry, capital, and channel networks, helping more companies expand globally.

ORIGIN

Hosted by TNGlobal

SOUTHEAST ASIA - CONNECTING ASIA, SHARING INSIGHTS

A high-level conference platform focused on Asian innovation trends. By bringing founders, investors, and policymakers together on an influential platform, the conference strengthens regional collaboration, facilitates knowledge exchange, and builds partnerships that advance Southeast Asia's digital economy.





5200+ Attendees

130+ Speakers

160+ Exhibitors

Asia AI Hardware Battle

GLOBAL RECRUITMENT, WITH FINALS HELD IN YANGPU, SHANGHAI, AND LINGSHUI, HAINAN.

2000+ PROJECTS **20+** CITIES

- Focused on deep tech and innovative products
- Rooted in Asian markets
- Connecting government, industry, and market resources





03 MARKET EXPANSION

- Connecting government, industry, companies, and global partners to help businesses enter new markets, access critical resources, and achieve sustainable growth.

3.1 Overseas Services

International Market Visits

Global Platform Access

Entering target markets and connecting with local governments, industry organizations, and corporate resources to help Chinese and Asian innovators expand globally.

3.2 China Market Expansion

Tech Company Visits

Tech Company Matchmaking

Drawing on nearly two decades of industry expertise and an extensive network across China's tech ecosystem, we connect global innovators with China's leading tech companies through company visits, industry exchanges, and targeted business matchmaking, unlocking new opportunities in Chinese innovation.

3.1 OVERSEAS SERVICES

INTERNATIONAL MARKET VISITS



Government and Enterprise Resource Matching Case Study

SOUTHEAST ASIA DELEGATION

We organize company delegations to key Southeast Asian markets and connect participants with local governments, industry organizations, and corporate resources. Through on-site visits and targeted introductions, companies gain market insight and build partnerships.

GLOBAL PLATFORM ACCESS

Through partnerships with leading global technology conferences and innovation platforms, we help companies increase their international visibility.



As a **media partner** of VivaTech, TechNode helps Chinese innovators showcase at France's leading technology event.



Dr. Gang Lu joined Dr. Burt Guo of AEROFUGIA at **Web Summit Lisbon** to present China's innovation to European and global technology communities



At THE TECH, TechNode facilitated the signing of an international cooperation agreement, promoting tech collaboration between China and **Central Asia.**



Through **Cradle Live Startup ASEAN Summit** and other regional innovation platforms, TechNode expands collaboration opportunities across Southeast Asia.

3.2 CHINA MARKET EXPANSION

- Leveraging nearly two decades of industry insight and networks in China's technology sector, we bring global innovators into the heart of China's technology landscape through **site visits, industry exchanges, and expert briefings.**











CONNECTING WITH CHINA

For global technology executives, investors, and innovation ecosystem representatives, we organize visits to leading tech companies and innovation parks in the Yangtze River Delta and Greater Bay Area. Through site visits, industry exchanges, and executive dialogues, participants gain first-hand insight into China's tech innovation and explore cross-border collaboration opportunities.







ENGAGING IN CHINA

Leveraging nearly two decades of experience in China's tech industry, we help international companies and investors gain deeper insights into China's innovation ecosystem, connect with leading tech companies and industry resources, and foster cross-border collaboration and business partnerships.

CONTACT US

bd@technode.com

Contact us to learn more about partnership and service opportunities.

SHANGHAI | BEIJING | KUALA LUMPUR | SINGAPORE | HONG KONG

